



ONS – Usability Testing Round 7&8: London/Coventry

Objectives

This round of user testing aimed to test the latest iteration of the wireframes based on making the journey “user friendly” and intuitive. This will involve accommodating the development undertaken already and applying design elements to make the User Journey more intuitive .

We looked at:

- Searching by Topic
- Refining by Topic
- Viewing datasets

Who we tested with

- We tested with the following Personas:
 - LAD Researchers
 - Private sector research consultancy representative

- These Personas are based on research that has been carried out by the ONS.

Methodology

- The sessions lasted approximately an hour overall:
 - Pre Test discussions: Participants were asked some questions as to how they currently get access to Census data and what they expect from the proposed census site.
 - Participants were asked to carry out one task using the prototype. As participants carried out the task they were encouraged to “think aloud” about what they found confusing, what they liked/disliked and what they would expect to find in various parts of the site. They were also asked to rate how difficult they found it to complete the task using the prototype.
 - After completing each of the task using the prototype they were asked for their opinions about the prototype. What they liked and disliked about it, what additional functionality they would like to see included, and if it currently caters for their needs.

Refine by topics

2011 Administrative hierarchy

[change dataset](#)

S017 Tenure and Age by General Health and Limiting long-term illness

[Back](#)

Select topics to create your dataset table

Tenure <i>Mandatory</i>	<input type="checkbox"/>	Age <i>Mandatory</i>	<input checked="" type="checkbox"/>	Gen Health <i>Mandatory</i>	<input type="checkbox"/>	LLTI <i>Mandatory</i>	<input type="checkbox"/>
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Topic selections: this screen is less cluttered than others and well received. It is clear what is expected of the user

Refine by topics expanded

2011 Administrative hierarchy

[change dataset](#) S017

General impression: User is comfortable with where they are and what is expected of them in the process, the step by step approach keeps it simple, layout is good and clear to the user

Back

Select topics to create your dataset table

Tenure <i>selected</i>	<input checked="" type="checkbox"/>	Age <i>selected</i>	<input checked="" type="checkbox"/>	Gen Health <i>selected</i>	<input checked="" type="checkbox"/>	LLTI <i>selected</i>	<input checked="" type="checkbox"/>
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To access the dataset each list requires at least one selection, where applicable the "total" will be selected for you

Done

Tenure select all	Age select all	General Health select all	Limiting long-term illness select all
All people (total) <input checked="" type="checkbox"/>	Please select at least one of the items below	All people (total) <input checked="" type="checkbox"/>	Please select at least one of the items below
Owned <input type="checkbox"/>	aged 0 to 4 <input type="checkbox"/>	Good Health <input type="checkbox"/>	Limiting long-term illness <input type="checkbox"/>
Rented from council <input type="checkbox"/>	aged 5 to 9 <input type="checkbox"/>	Fairly Good Health <input type="checkbox"/>	No limiting long-term illness <input type="checkbox"/>
Other social rented <input type="checkbox"/>	aged 10 to 15 <input type="checkbox"/>	Not Good Health <input type="checkbox"/>	
Private rented or living rent free <input type="checkbox"/>	aged 16 to 24 <input type="checkbox"/>		
	aged 25 to 34 <input type="checkbox"/>		
	aged 35 to 44 <input type="checkbox"/>		
	aged 45 to 49 <input type="checkbox"/>		
	aged 50 to 54 <input type="checkbox"/>		
	aged 55 to 59 <input type="checkbox"/>		
	aged 60 to 64 <input type="checkbox"/>		
	aged 65 to 74 <input type="checkbox"/>		
	aged 75 to 84 <input type="checkbox"/>		

View dataset selections

S017 Tenure and Age by General Health and Limiting long-term illness

Table population: All people

Table unit: People count

England & Wales

Other areas



	ALL PEOPLE			Good Health			Fairly Good Health		
	Total	Limiting long-term illness	No limiting long-term illness	Total	Limiting long-term illness	No limiting long-term illness	Total	Limiting long-term illness	No Limiting long-term
ALL PEOPLE									
aged 0 to 4									
aged 5 to 9									
aged 10 to 15		<i>i</i>							
aged 16 to 24		<i>i</i>							
aged 25 to 34		<i>i</i>							
aged 35 to 44		<i>i</i>							
aged 45 to 49		<i>i</i>							
aged 50 to 54		<i>i</i>							
aged 55 to 59		<i>i</i>							
aged 60 to 64									
aged 65 to 74									
aged 75 to 84									
aged 85 and over									
Owned									
aged 0 to 4									
aged 5 to 9									
aged 10 to 15									
aged 16 to 24									
aged 25 to 34									
aged 35 to 44									
aged 45 to 49									
aged 50 to 54									
aged 55 to 59									

SHOW METADATA

Dataset table: Overall got a positive response liked the tabs although some felt the icons drew attention that way and away from tabs.

DATA
presented
here

View dataset selections II

Office for National Statistics

You are here: Home

S017 Tenure and Age by G

Table population: All people
Table unit: People count

Print friendly

edit area edit topic download graph map

Fairly Good Health

	ng-term illness	Total	Limiting long-term illness	No Limiting long-term
ALL PEOPLE				
aged 0 to 4				
aged 5 to 9				
aged 10 to 15				
aged 16 to 24				
aged 25 to 34				
aged 35 to 44				
aged 45 to 49				
aged 50 to 54				
aged 55 to 59				
aged 60 to 64				
aged 65 to 74				
aged 75 to 84				
aged 85 and over				
Owned				
aged 0 to 4				
aged 5 to 9				
aged 10 to 15				
aged 16 to 24				
aged 25 to 34				
aged 35 to 44				
aged 45 to 49				
aged 50 to 54				
aged 55 to 59				

here

SHOW METADATA

Select Area Close X

- + England
- + Wales

Select

Dataset table: liked the approach to changing geographies and the way it is reflected in the tabs

Download

2011 Administrative hierarchy

[change dataset](#) **S017 Tenure and Age by General Health and Limiting long-term illness**

Change geography type

Changing a geography type to be associated with your dataset.

[Change geography type](#)

Refine dataset

You can choose which Geographical areas or Topics you require

[By areas](#)

[By topic](#)

View

You can view the dataset table online

[View](#)

Download

You can download your dataset in a choice of formats

[Download](#)

My Topics

	clear all
Rented from council	remove
Aged 5 to 9	remove
Aged 10 to 15	remove
Not Good Health	remove
limiting long-term illness (All)	remove

You can refine by [Area](#), [View](#) or [Download](#) the dataset

Please select a download type:

- csv
- xls
- xml

Due to the size of the files potentially being large, they will download in the background and a notification will alert you upon completion, this may take several minutes. Thankyou.

[continue](#)

Downloads: simple interface, clean with ease of use; need to include 2003 / 2007 / 2010 version of excel as compatible options

Suggested next steps for next iteration

- Basket on explorer page to be investigated further
- Fine tune the wording
- Look at links within baskets and repetition when both baskets visible